

Summary

Copywriter, comedy performer, and director with passion for advertising and entertainment seeking professional opportunities to create for and serve others.

Core Skills

Comedy, Copywriting, Directing, Communications, Production, Performance, Advertising, Film, Design, Leadership

Advertising

Role: Copywriter

Companies: Grey, BBDO, Organic, Madison Square Garden, 1919

Education: The School of Visual Arts

Select Clients: The Ford Motor Company, The New York Rangers, Subway, Quaker, Canon, Dairy Queen, Smucker's

Mediums: TV, Print, Social, Radio

- Created advertising for a range of clients from large corporations to small businesses.
- Ran independent advertising business for three years.
- Presented and sold advertising campaigns.
- Played a major role in winning Ford's CRM email business.
- Mentored three junior copywriters.
- Won a Bronze Clio for a social media campaign with The New York Rangers.

Production

Roles: Director, Producer, Production Team

Companies: CBS Sports, FOX Sports, University Productions

Education: Lehigh University, The School of Visual Arts

Events: The World Series, MLB, NFL, Music Festival, Comedy Festival, New Business Pitches

- Directed colleagues for internal comedy videos and pitches.
- Directed talent and led a crew for a music video.
- Worked in the edit room with CBS producers and editors.
- Completed the continuing education film program at The School of Visual Arts.
- Learned professional conduct by working with FOX Sports and CBS Sports.
- Ran a live-event entertainment production organization at Lehigh University.

Performance

Role: Actor, Director, Improviser, Teacher

Education: Lehigh University, The Atlantic Acting School, The UCB Theater, Magnet Theater

Mediums: Stage, Film

- Leading improv comedy workshops for corporate and non-profit companies.
- Regular performer at Improv Night at Grove 34 comedy club.
- Taught improv comedy and sketch comedy at GEM Acting School.
- Received professional acting and director training at The Atlantic Acting School.
- Coached aspiring stand-up comedians on performance and material.
- Directed a one-act play with a cast of 8.
- Worked closely with talent to achieve desired performances on national commercials.

Education

The School of Visual Arts

Film & Advertising

Lehigh University

B.A. Economics & Theater

Outstanding Student of the Month

Wilmington Friends School

Graduate

Mathematics Award

The Atlantic Acting School

Professional Acting Training & Directing

The UCB Theater, PIT, and Magnet Theater

Improv & Sketch Comedy Training

Outward Bound

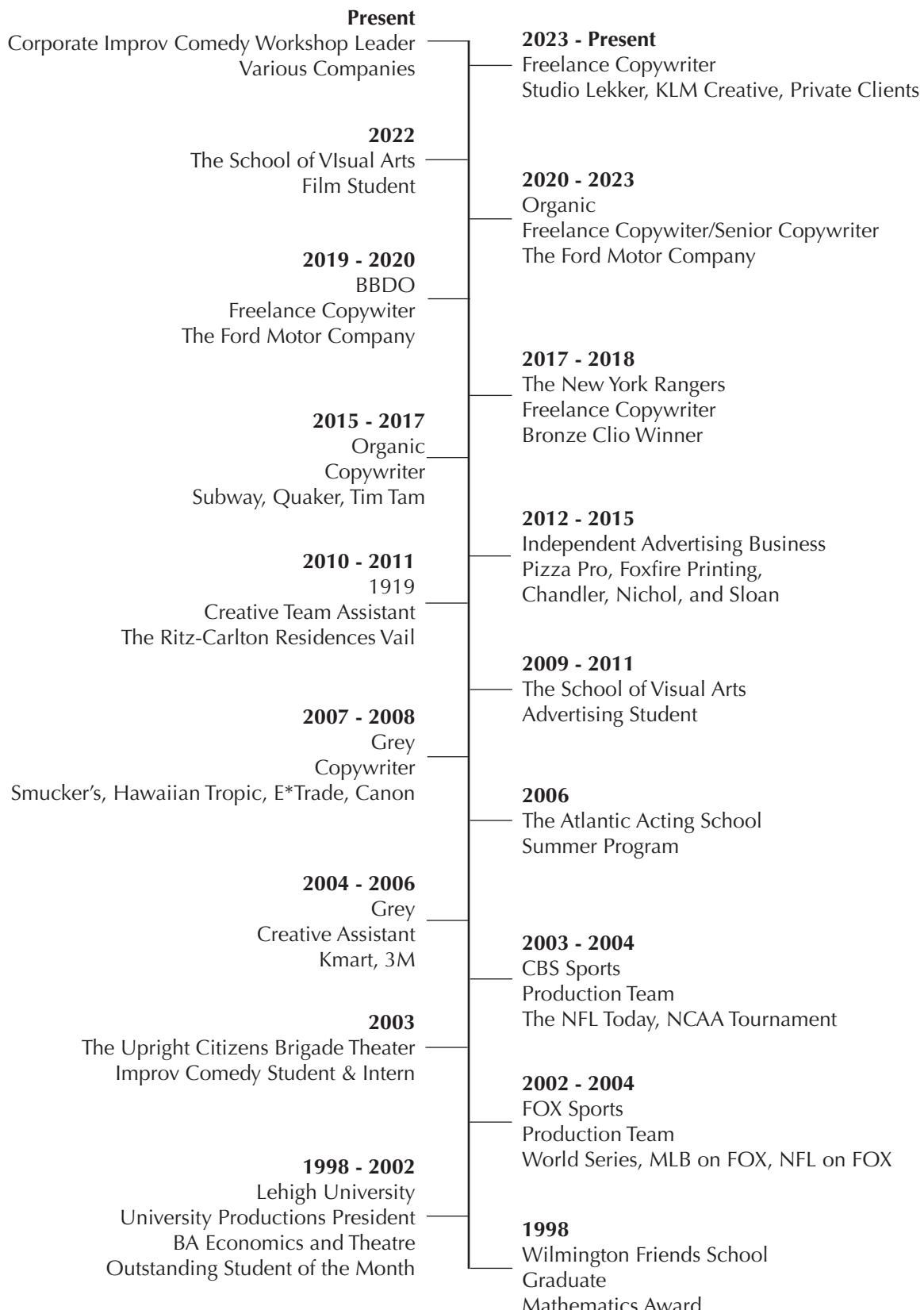
Leadership & Self-Reliance

Hobbies/Interests

Cooking, Music, Film, Improv Comedy, Philadelphia Sports, Lacrosse, Tennis, Reading, Stereos



Time Line



Kind Words

"Brad is a true professional. He's mature, responsible and collaborative. He's got a great personality, is good in brainstorms and has a solid sense of humor. He's especially good at writing comedic scripts for TV/Web/radio, but can be counted on to dig in everything from headlines and subheads to body copy, campaign concepts, CTAs and more. A great guy."

Brian Kunath, Creative Director
Organic